

A photograph showing a yellow pill bottle tipped over, spilling several white and pink pills onto a dark surface. A roll of US currency is also visible, partially unrolled and tucked under the bottle.

CASE STUDY: PHARMACEUTICALS MARKETING SOLUTIONS COMPANY

ExpenseAnywhere replaces a competitor's product and delivers a highly flexible and customized easy-to-use Expense Management Solution.

The Client provides marketing and communications solutions for the pharmaceutical and healthcare industry.

By nature of their business, employees travel extensively both domestic and international.

Two years back the company recognized a need to automate their travel-related expenses and implemented a competitor's product to automate their T&E processes. However, soon it became apparent that users were increasingly dissatisfied with the new system. Finding a solution to one problem actually led to the discovery of a series of problems. This was the beginning of their challenge - a different type of challenge.

Challenges

Some of the major issues included:

- Product features and functionality not user friendly
- Delayed credit card charges reconciliation and data availability which further delayed reimbursements
- The system was neither flexible nor customizable to cater to their distinct GL needs
- Poor customer service

The Solution:

The Client selected ExpenseAnywhere Enterprise edition to replace their automated solution.

ExpenseAnywhere performed a complete business analysis of the company processes and requirements and implemented the solution that provided complete automation of the expense management processes including the ability to manage their highly complex rules-based cost center allocation requirements. The daily processing of their corporate card transactions files received directly from their card provider, streamlined the reconciliation of the card charges and made the expense reporting and approval process easier and faster. The ExpenseAnywhere-Pay module empowered direct, faster and on time payments to their corporate cards, and employee reimbursement into their bank accounts, which all in all, not only resulted in time saving and employee satisfaction but also improved the accountability within the respective roles of the organization.

Receipt imaging eliminated the physical handling and storage of receipts, and enabled the approvers to view the transactions and the respective receipts alongside the expense items. The Advance OCR-based Recognition Technology implemented in ExpenseAnywhere Receipt imaging module automatically

matches the expense receipts to the expense items making the review process even more efficient requiring little approver time to validate the receipts.

ExpenseAnywhere proved to be the best solution for all our expense management automation needs. The limitations of the previous system have been overcome by the flexibility and configurability of ExpenseAnywhere.

The client found that with built-in Reporting and Analytics their spend visibility has improved considerably and now they can compare the actual spend against budgeted, in real-time, helping identify opportunities for savings. "When we decided to do away with the previous T&E implemented system, ExpenseAnywhere proved to be the best solution for all our expense management automation needs. The limitations of the previous system have been overcome by the flexibility and configurability of ExpenseAnywhere. The ExpenseAnywhere team understood our business and accounting needs and configured their system in a way that eliminated the manual work-around of the previous system. The users love the new system and it provides us in real-time access to the data we need. To top it off, the ExpenseAnywhere customer support is exceptional", says the company's Director of Finance

About ExpenseAnywhere

ExpenseAnywhere, based in Pittsburgh, PA is a rapidly growing and fast-emerging global leader in corporate travel and expense management automation. Integrated with the global leader in online travel booking solutions, Orbitz for Business, corporate travel group of Orbitz Worldwide, Inc. (NYSE: OWW), ExpenseAnywhere empowers clients with a complete set of functionality to easily manage and exercise control on their travel and expense management. ExpenseAnywhere products include: ExpenseAnywhere-Lite for SME, ExpenseAnywhere-Enterprise for large and global companies, ExpenseAnywhere - Gov for government entities as well as PcardSystem for complete management of P-card spend.

For additional information:
Visit: www.ExpenseAnywhere.com
Call 412 858 1111